

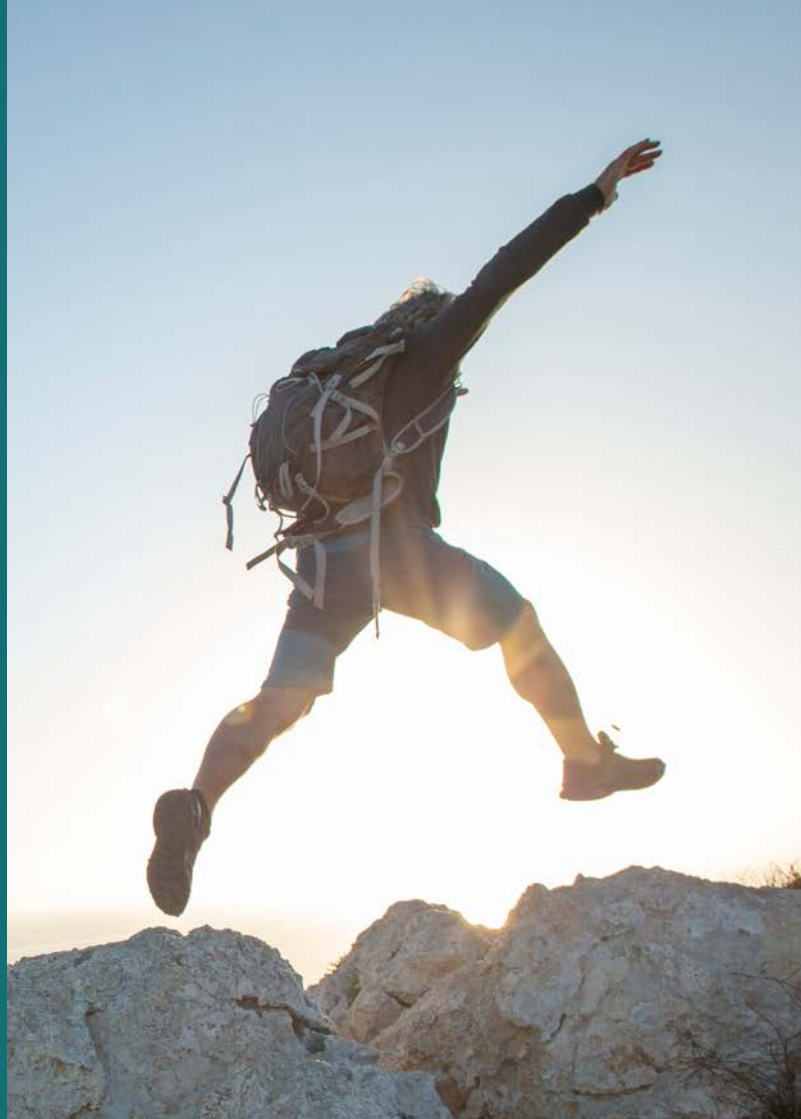
emerald **insight**



## 直接跳往 相關內容

我如何在 Emerald Insight  
上搜尋內容？

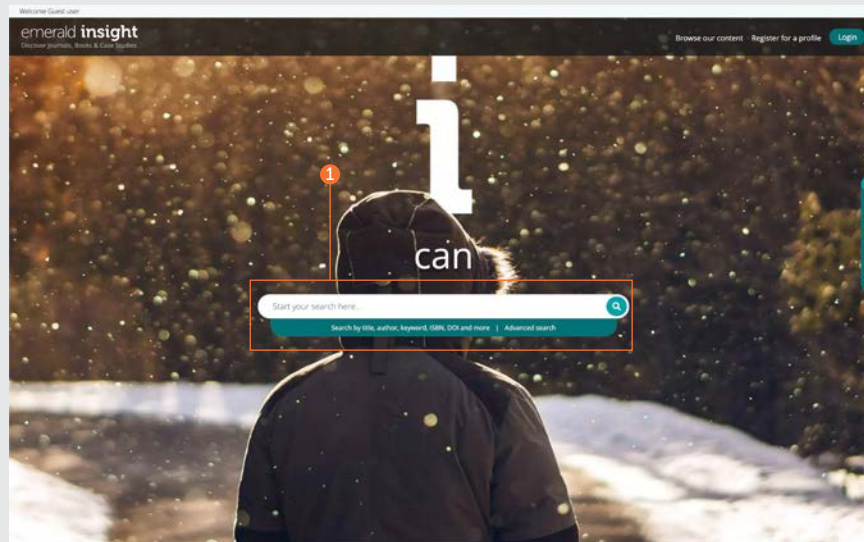
[www.emerald.com/insight](http://www.emerald.com/insight)



## 我如何在 Emerald Insight 上搜尋內容？

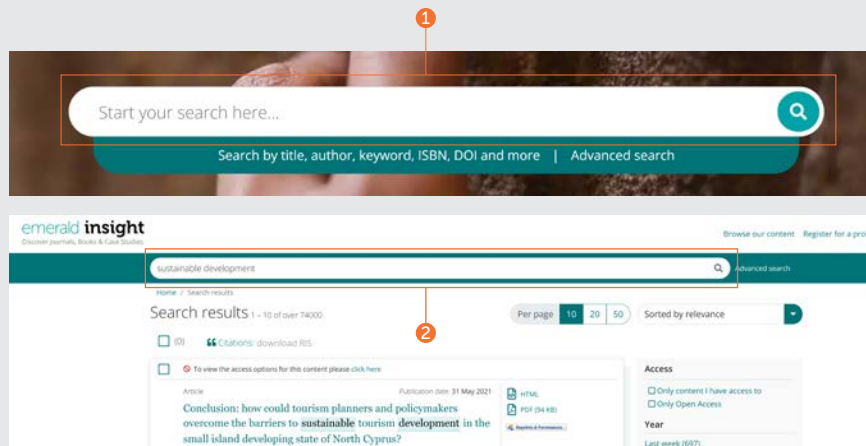
平台的搜尋功能採用 MarkLogics 的強大搜尋技術，提供快速準確的搜尋結果。演算法根據使用者條件而定，回傳與搜尋詞最相關的結果。

1. 可以從 Emerald Insight 首頁瀏覽快速和進階搜尋。



[emerald.com/insight](http://emerald.com/insight)

1. 在搜尋框中輸入您的想搜尋的關鍵字或詞組，然後按一下搜尋圖示。
2. 搜尋框將始終保留在頁面頂部，以便隨時執行新的搜尋。



## 進階搜尋

[emerald.com/insight/advanced-search](https://emerald.com/insight/advanced-search)

當您尋找特定的內容時，此功能允許您在初始搜尋中輸入更多詳細資訊，以便接收更符合搜尋條件的結果。

1. 在搜尋欄中選擇「Advanced search（進階搜尋）」。
2. 選擇一種或多種類型的內容進行搜尋。
3. 輸入您的關鍵字或詞組。您可以包含萬用字元「\*」。詞組應加引號（例如，“clean air”或“clean air legislation”）。
4. 透過選擇要搜尋的欄位（全部、標題、摘要、投稿人、DOI）來最佳化搜尋。
5. 按一下「Add row（新增行）」以新增其他搜尋詞。
6. 使用下拉式選項瀏覽布林運算子：「與」、「或」、「非」。
7. 使用「Date range（日期範圍）」進一步縮小搜尋範圍。
8. 套用「Access type（瀏覽類型）」篩選器（所有內容、已訂閱或開放瀏覽）。
9. 按一下「Search（搜尋）」以執行進階搜尋。

The screenshot displays the 'Advanced search' interface. At the top, a search bar (1) contains the placeholder text 'Start your search here...'. Below it, a teal bar features the text 'Search by title, author, keyword, ISBN, DOI and more |' followed by a button labeled 'Advanced search' (2). The main section is titled 'Advanced search' and includes several filters: 'All Emerald content' (checked), 'Journal articles', 'Book part', 'Case studies', 'Earlycite', and 'Expert Briefings'. A search input field (3) with the placeholder 'Enter your search terms here' is accompanied by a dropdown menu for 'All fields' (4). Below this is a section for Boolean operators, showing 'AND' selected from a dropdown (6), with an 'Add row' button (5). A 'Date range' section (7) includes 'From' and 'To' fields, each with a 'Year' placeholder. An 'Access type' dropdown (8) is set to 'All content'. At the bottom right, there are 'Clear' and 'Search' buttons, with the 'Search' button highlighted by a red box and a callout (9).

## 儲存您的搜尋

為了儲存搜尋，您必須登入到您的用戶個檔。當搜尋條件很複雜時，儲存搜尋功能特別有用。這使您可以儲存結果以供日後再次檢視。

1. 您可以按一下「Save this search（儲存此次搜尋）」，便能儲存任何搜尋結果。
2. 可以透過頂部導覽列上的「Saved searches（已儲存的搜尋）」檢索和管理搜尋。



## 搜尋結果

所有搜尋結果均依照排序和篩選的標準方式顯示，因此您可以快速輕鬆的找到所需內容。

1. 結果會根據您的搜尋詞按相關性自動回傳。您可以變更搜尋結果的順序，並按日期排序。
2. 回傳的搜尋結果數量。
3. 內容類型（文章、書籍章節、案例研究或簡報）。
4. 存取狀態（有存取權/無存取權，開放存取）。
5. 作者。
6. 出版日期。
7. 文獻題名。
8. 快速存取連結（HTML、PDF、ePub、OpenURL）。
9. 文章下載次數。資料每 24 小時重新整理一次。
10. Altmetrics 分數（文章等級定性資料）。
11. 如果您的機構無權存取特定內容，您將看到此訊息。請向您的圖書館員詢問是否有其他存取選項可用。

The screenshot shows the Emerald Insight search results page for the query "sustainable housing". The page includes a search bar at the top with the query "sustainable housing" and a search button. Below the search bar, there are filters for "Per page" (10, 20, 50) and "Sorted by relevance". The search results are displayed in a list format, showing the title, author, publication date, and download statistics for two articles. The first article is "Evaluation of the critical success factors for sustainable housing delivery: analytic hierarchy process approach" by Ifeoluwa Benjamin Olajeye, Mukaila Bamidele Ogundipe, and Abiodun Kolasale Oyedunji, published on 23 November 2020. The second article is "Factors influencing sustainability outcomes of housing in subtropical Australia" by Wendy Miller and Laurie Buys, published on 24 May 2013. The page also includes a sidebar with "Access" and "Year" filters, and a "Content type" section. At the bottom, there is a message: "To view the access options for this content please click here".

1. Advanced search + Save this search

2. Search results 1 - 10 of over 27000

3. Content available

4. Evaluation of the critical success factors for sustainable housing delivery: analytic hierarchy process approach

5. Publication date: 23 November 2020

6. HTML PDF (285 KB)

7. Ifeoluwa Benjamin Olajeye, Mukaila Bamidele Ogundipe and Abiodun Kolasale Oyedunji

8. Despite the varied housing policies guiding the Nigerian housing provision, its delivery is yet to level up with the global acceptable sustainability requirements...

9. DOWNLOADS 170

10. Content available

11. Factors influencing sustainability outcomes of housing in subtropical Australia

12. Publication date: 24 May 2013

13. Wendy Miller and Laurie Buys

14. The challenges of providing housing that sustains its inhabitants socially, economically and environmentally, and is inherently sustainable for the planet as a whole...

15. DOWNLOADS 1084

16. ALTMETRICS 1

17. Home / Search results

18. To view the access options for this content please click here

## 匯出書目資訊

### 單一下載

1. 開啟內容並按一下位於書目下方單獨的「Download as .RIS (下載為 .RIS)」選項。

### 批次下載

您可以先選擇您需要的搜尋結果，然後據此批次匯出書目。

2. 一次顯示 10、20 或 50 條搜尋結果。
3. 勾選核取方塊以選擇要下載的 .RIS 檔案。
4. 下載功能會保持灰色。勾選完成後，文字將變為綠色。按一下 download .RIS (下載 .RIS)。然後，您可以選擇儲存檔案、在記事本中開啟，或將其直接傳送到書目管理軟體 (如果已下載外掛程式)。

#### Citation

Özgit, H. and Öztüren, A. (2021), "Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 4, pp. 545-552.  
<https://doi.org/10.1108/WHATT-03-2021-0049>

 Download as .RIS

Home / Search results

Search results 1 - 10 of over 289000

Per page 10 20 50 Sorted by relevance

☐ (0) Citations Download RIS

☐ To view the access options for this content please click here

Article

Publication date: 6 July 2021

**Digital project management: rapid changes define new working environments**

Te Wu

Prior to the COVID-19 pandemic, project management was undergoing gradual shift and moving from traditional ways of working toward embracing digitization. The COVID-19...

View summary and detail

HTML

PDF (88 KB)

Reports & Publications

DOWNLOADS

891

Access

☐ Only content I have access to

☐ Only Open Access

Year

Last week (1571)

Last month (3761)

Last 3 months (9013)

Last 6 months (16770)

Last 12 months (27126)

All dates (289121)

From Year To Year Go

Content type

Article (242444)

Book part (32596)

Earlycite article (9316)

Case study (2528)

Expert briefing (1752)

Executive summary (468)

Graphic analysis (16)

Accepted article (1)

## 縮小搜尋結果

1. 使用頁面控制項檢視並捲動瀏覽結果。

勾選畫面右側的選項，進一步縮小您的搜尋結果範圍。

2. 存取權限

- 只限訂閱或透過相關許可可能存取的內容。
- 只限開放存取內容。

3. 年份

- 按出版日期縮小範圍。

4. 內容類型（從以下選項選擇）：

- 期刊文章
- 書籍章節
- Earlycite（出版前）文章
- 案例研究
- Expert Briefings
- 執行摘要
- 圖表分析

The screenshot displays the Emerald Insight search results interface. At the top, it shows 'Search results 1 - 10 of over 74000'. A control bar includes a 'Per page' dropdown set to 10 (with options 10, 20, 50), a 'Sorted by relevance' dropdown, and a 'Citations: download RIS' link. The main results area lists two articles. The first article, 'Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?' by Hale Özgüt and Ali Öztüren, is dated 31 May 2021. It offers HTML and PDF (94 KB) download options and shows 217 downloads. The second article, 'Assessment of state and tendencies of sustainable development in Lithuania', is dated 27 September 2011 and also offers HTML and PDF (80 KB) download options. On the right side, there are four filter panels: 'Access' with checkboxes for 'Only content I have access to' and 'Only Open Access'; 'Year' with a list of time ranges (Last week, Last month, Last 3 months, Last 6 months, Last 12 months, All dates) and a 'Go' button; 'Content type' with a list of document types (Article, Book part, Earlycite article, Case study, Expert briefing, Executive summary, Graphic analysis); and a 'Downloads' section. Numbered annotations 1 through 4 are placed on the page: 1 points to the 'Per page' dropdown, 2 points to the 'Access' filter panel, 3 points to the 'Year' filter panel, and 4 points to the 'Content type' filter panel.

如果您需要的內容顯示為 無法存取，請與您的圖書管理員聯絡，可能有其他選項可用。



## 預覽內容

### 期刊文章範例

1. 按一下「View summary and detail (檢視摘要和詳細資訊)」按鈕，便會顯示放大檢視畫面，包括：
2. 完整摘要。
3. 出版詳細資訊。
4. 關鍵字。點擊任何關鍵字即可再次搜尋。

The screenshot shows a web interface for an Emerald Insight article. It includes a title, authors, publication date, and a 'View summary and detail' button (callout 1). Below the button is a large text area containing the abstract, purpose, and design/methodology/approach (callout 2). To the right of the text area is a sidebar with download options (HTML, PDF), a 'Reprints & Permissions' link, and a 'Downloads' section showing 218 downloads (callout 3). At the bottom right, there is a 'Details' section with journal information and a 'Keywords' section with several tags (callout 4).

Article

Publication date: 31 May 2021

**Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?**

Hale Özgüt and Ali Öztüren

This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small...

1 Hide summary and detail

**Abstract**

**Purpose**

This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus? The purpose of this paper is to draw on the collaborative work of tourism academics and practitioners featured in this issue.

**Design/methodology/approach**

A thematic analysis of the articles in this collection draws together the key outcomes related to the strategic question, with particular reference to the contribution to knowledge,

**Details**

Worldwide Hospitality and Tourism Themes, vol. 13 no. 4

Type: **Research Article**

DOI: <https://doi.org/10.1108/WHATT-03-2021-0049>

ISSN: 1755-4217

**Keywords**

Sustainable tourism development

North Cyprus

Planning and policy

Collaboration

Conservation of resources

SIDS

2

3

4

## 預覽內容

### Expert Briefing範例

Expert Briefing有兩類關鍵字：

1. 地理
2. 主題


相關主題關鍵字，使用者可以選擇或取消選擇該關鍵字。

☐ ☒ Content available

Expert briefing

Publication date: 14 December 2021

HTML



### Inflation expectations matter more than unemployment

LOCATION:  
INTERNATIONAL

The surge in inflation this year owes more to supply bottlenecks caused by the release of pent-up demand than to falling unemployment. In the decade before the pandemic...

[Details](#)

Details

DOI: 10.1108/OXAN-DB266105  
ISSN: 2633-304X

Keywords

Geographic

International

Topical

economy

monetary

prices

employment

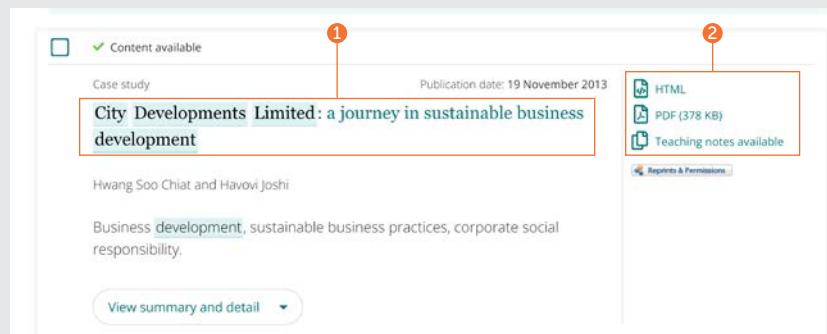
policy

wages

## 內容

在搜尋結果頁面中，有多種途徑可以存取內容。

1. 按一下標題會自動開啟 HTML 格式的內容。
2. 按一下可用格式的連結。



## 期刊文章


1. 檢視作者和所屬單位的完整詳細資訊。每個名字均可點選以檢視其貢獻過的文章內容。
2. 選擇期刊名稱以檢視目錄 (TOC) 頁面上的所有卷數和期數。
3. 出版日期。
4. 以其他可用格式下載。
5. 跳至內容中的各個部分。
6. 結構化摘要。
7. 側欄顯示您可能感興趣的相關文章，由 Emerald 和其他出版商出版。
8. 關鍵字。按一下任何關鍵字即可再次搜尋。
9. 書目資訊。
10. 文章的開頭。

The screenshot shows the Emerald Insight article page for the paper "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry". The page is annotated with numbers 1 through 10, corresponding to the steps in the search guide.

- 1**: Author information: Rushmeet Kapoor, Ruoh Kapoor.
- 2**: Journal information: Worldwide Hospitality and Tourism Themes, ISSN 1755-4217.
- 3**: Article publication date: 31 May 2021; Issue publication date: 9 July 2021.
- 4**: Download options: PDF (339 KB).
- 5**: Table of contents: Abstract, Introduction, Literature review, Future of online and offline channels in India, Managerial implications, Conclusion and recommendations.
- 6**: Structured abstract: Purpose, Design/methodology/approach, Findings, Practical implications, Originality/value.
- 7**: Related articles: A survey of factors influencing cost structures in the Indian hotel sector, Marketing sustainability in the luxury lodging industry, etc.
- 8**: Keywords: Digitalization, Artificial intelligence, Social media marketing, Digital marketing, Traditional marketing, E-marketing tools.
- 9**: Citation: Kapoor, R. and Kapoor, R. (2021), "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 2, pp. 199-213. <https://doi.org/10.1108/WHATT-10-2020-0124>.
- 10**: Download as RIS.

## 書籍章節

1. 檢視作者和所屬單位的完整詳細資訊。每個名字均可點選以檢視其貢獻過的文章內容。
2. 選擇書名以檢視目錄 (TOC) 頁面上的所有其他章節。
3. 出版日期。
4. 以其他可用格式下載。
5. 摘要。
6. 跳至內容中的各個部分。
7. 書目資訊。
8. 關鍵字。按一下任何關鍵字即可再次搜尋。
9. 快速瀏覽其他章節。
10. 章節開頭。



## The Concept of Sustainable Development

**Sandra Renko**

**The Sustainable Marketing Concept in European SMEs**

ISBN 978-1-78754-039-2, eISBN 978-1-78754-038-5

Publication date: 14 May 2018 [eNotes & Forewords](#)

PDF (215 KB) ePub (264 KB)

**Abstract**

Upon reviewing relevant literature, this chapter aims to give an insight into the importance and popularity of the concept of sustainable development. Accordingly, the chapter provides an insight into the evolution and development of the concept of sustainable development, its various definitions, key dimensions and fundamental indicators, with an overview of the progress on key issues that are important economically, socially and environmentally. The chapter concludes with the principles needed in order to seek sustainability and the advantages of practising it.

**Keywords**

Sustainable development · Three pillars · Dimensions · Indicators · Stakeholders

**Citation**

Renko, S. (2018), "The Concept of Sustainable Development", Rudawska, E. (Ed.) *The Sustainable Marketing Concept in European SMEs*, Emerald Publishing Limited, Bingley, pp. 29-52.  
<https://doi.org/10.1108/978-1-78754-038-520180003>

Download as .RIS

Publisher: Emerald Publishing Limited  
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**Introduction**

In gaining profit and satisfying customers' needs, companies have been faced with great challenges in the last four decades. On the one hand, there is undisputed demographic growth with projections that the human population will increase by 50% by 2050 as compared to the 7.5 billion in 2017 (United Nations Department of Economic & Social Affairs Population Division, 2017; Worldometers, 2017). This will result in rapid production growth necessary to meet the growing needs, which, on the other hand, will result in meteoric rise in depletion of natural resources and pollution of the environment (de Sena, 2009). Taking into account that the planet has limited natural resources with unequal distribution of its consumption, and that more than half of the world's population lives in urban areas (United Nations Department of Economic & Social Affairs Population Division, 2014), there have been potential causes of tension between production growth, environmental and social issues. In such a situation, a

**Book Chapters**

**Prisms**

**Introduction**

Part I The Theoretical Basis for the Development of Sustainability Marketing Concept in SMEs

Chapter 1 Business Environment: Challenges and Trends for Contemporary SMEs in Europe

**Chapter 2 The Concept of Sustainable Development**

Chapter 3 From Sustainable Market Orientation to Sustainability Marketing

Chapter 4 Sustainability Marketing Tools in Small and Medium Enterprises

Part II SMEs Operating in the Food & Drink Industry as Beneficiary of Sustainability Marketing

Chapter 1 Food and Drink Industry in Europe and Sustainability Issues

Chapter 2 Small and Medium Enterprises in the Food and Beverage Sector – The Potential of the European Market

Chapter 3 Methodological Aspects of the Research on Sustainability Marketing in SMEs

Part III The Implementation of Sustainability Marketing in SMEs – A Comparative Analysis of Selected European Countries

Chapter 1 The Place of Sustainability Marketing Activities among the Objectives of SMEs

Chapter 2 Managerial Knowledge of the Concept of Sustainability Marketing

Chapter 3 The Scope of Application for Sustainability Marketing Tools in Markets with Different Levels of Socio-economic Development

## 案例研究

1. 檢視作者和所屬單位的完整詳細資訊。每個名字均可點選以檢視其貢獻過的文章內容。
2. 選擇選輯名稱以檢視所有其他可用的案例研究。
3. 出版日期。
4. 以其他可用格式下載。
5. 選擇檢視案例研究或教學筆記（若有檢附）。
6. 跳至內容 1 中的各個部分。側欄顯示您可能感興趣的相關文章，由 Emerald 和其他出版商出版。
7. 摘要。
8. 關鍵字。按一下任何關鍵字即可再次搜尋。
9. 書目資訊。
10. 側欄顯示您可能感興趣的相關文章，由 Emerald 和其他出版商出版。
11. 案例研究開頭。

Woolworths South Africa: making sustainability sustainable

1 John Lutz, Amanda Bowen, Claire Beswick  
2 Emerald Emerging Markets Case Studies  
3 ISSN 2045-0621  
4 Publication date: 1 January 2011  
5 PDF (174 KB)

6 CASE TEACHING NOTES

Abstract  
The trend towards sustainability  
Woolworths background  
The good business journey  
Implementation  
Impact and challenges  
Conclusion

Case summary  
Subject area  
Sustainable development, business, government, and society.  
Study level/applicability  
The case is designed to be taught to students at MBA and MA level.  
Case overview  
In February 2009, Justin Smith, manager of the good business journey at Woolworths, a leading South African department store, was a worried man. Woolworths had launched its five-year sustainability strategy just under two years before. After undertaking an impact assessment, Smith was concerned that the original targets – which covered transformation, social development, the environment and climate change – had been set without a clear understanding of exactly what it would take to achieve them. Woolworths had recently identified ten key risk areas that impacted on the achievement of its original goals. If the sustainability goals were not reached, Woolworths could lose credibility among its shareholders, staff, and consumers. What did Woolworths need to do to ensure that it achieved its sustainability goals? And had the company been too ambitious in the targets it had set initially, he wondered?  
Expected learning outcomes  
To examine the differences, if any, between sustainable development in South Africa and other developing nations and sustainable development in developed nations; to impart an understanding of sustainability in its broadest sense; to investigate the challenges in implementing sustainability strategies in business; to look at ways of measuring the success of sustainability strategies; and to explore whether and how sustainability strategies should differ across industry sectors and across companies.  
Supplementary materials  
Teaching notes

Keywords  
Sustainable development Retailing South Africa

Citation  
Lutz, J., Bowen, A. and Beswick, C. (2011), "Woolworths South Africa: making sustainability sustainable", *Emerald Emerging Markets Case Studies*, Vol. 1 No. 1, <https://doi.org/10.1108/2045062111113534>  
Download as RIS

Related articles  
Implementing, monitoring and evaluation of sustainable business practices: framework and empirical illustration  
Mora A.O., Dos Santos et al., *Corp. Govern.: The int. j. of bus. in soc.*, 2014  
Indicators of sustainable business practices: Woolworths in South Africa  
Mora A.O., Dos Santos et al., *Supply Chain Management: An International Journal*, 2015  
Business sustainability frameworks and cases  
Gökçe Sarıoğlu et al., *European Business Review*, 2015  
Fewer than half of Australia's 150 biggest companies have committed to zero emissions by 2050  
By 2050, 17  
Business continuity and disaster management within the public service in relation to a national development plan  
Ferguson, G.P. et al., *Journal of Business Continuity & Emergency Planning*  
Will 2015 be the year the world agrees how to test sustainability?  
Wickelmaier, 2014  
Presented by TREND-MS

I consent to the use of Google Analytics and related cookies across the TrendMD network (analytics, website, shop, latest case)

Yes No

## Expert Briefings

內容分為三類：Expert Briefings（長篇）、執行摘要和圖表分析。

1. 內容類型。
2. 區域焦點。
3. 有兩類關鍵字：地理和主題。相關主題關鍵字，使用者可以選擇或取消選擇該關鍵字。
4. 書目資訊。
5. 出版日期。
6. Expert Briefings的內容結構一致，涵蓋重要性、影響、事件和分析。

\*其他內容類型：

- 執行摘要 – 簡要說明正在發生的情況或事件及其可能影響。
- 圖表分析 – 以視覺化圖表展現比較資料，強調全球和地區遭遇的風險和機會。

7. 側欄顯示您可能感興趣的相關文章，由 Emerald 和其他出版商出版。

### Brazil deforestation pressures will mount at COP26

Content type: **Expert Briefings**

Location: **BRAZIL**

Keywords associated with this article:

Geographic: **Brazil** LA/C

Topical: **economy** industry politics agriculture climate environment food foreign trade government mining natural resources policy summit

ISSN: 2633-304X

Citation: Oxford Analytica (2021), "Brazil deforestation pressures will mount at COP26", *Expert Briefings*. <https://doi.org/10.1108/OXAN-DB265043>

Friday, October 29, 2021

#### Significance

During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km<sup>2</sup>) of forest were cut down.

#### Impacts


- Despite stronger international pressure, the outlook for forest preservation is alarming absent a well-structured policy for Amazonia.
- Major Brazilian business sectors will face significant risks from international climate pushback without policy improvements.
- Brazil will argue for greater international assistance to offset the costs of climate mitigation policies.

#### Event

A new World Meteorological Organization report indicates that part of the Amazon rainforest now emits carbon rather than absorbing it, due to deforestation and fires.

#### Significance

During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km<sup>2</sup>) of forest were cut down.



A protest in London over Amazon deforestation and indigenous rights in Brazil (Belinda Jiao/SOPA Images/Shutterstock)

#### Related articles

Agribusiness focus: risks rise in Brazil deforestation  
Expert Briefings, 2019

New Brazilian environmental promises clash with policy  
Expert Briefings, 2021

Deforestation clashes will gather pace in Brazil  
Expert Briefings

Amazon deforestation hits monthly record in Brazil (C Phys.org, 2021)

Deforestation in the Brazilian Amazon is still rising sharply (C Harton Escobar, Science, 2020)

Brazil pledges higher greenhouse emissions cuts (C Phys.org, 2021)

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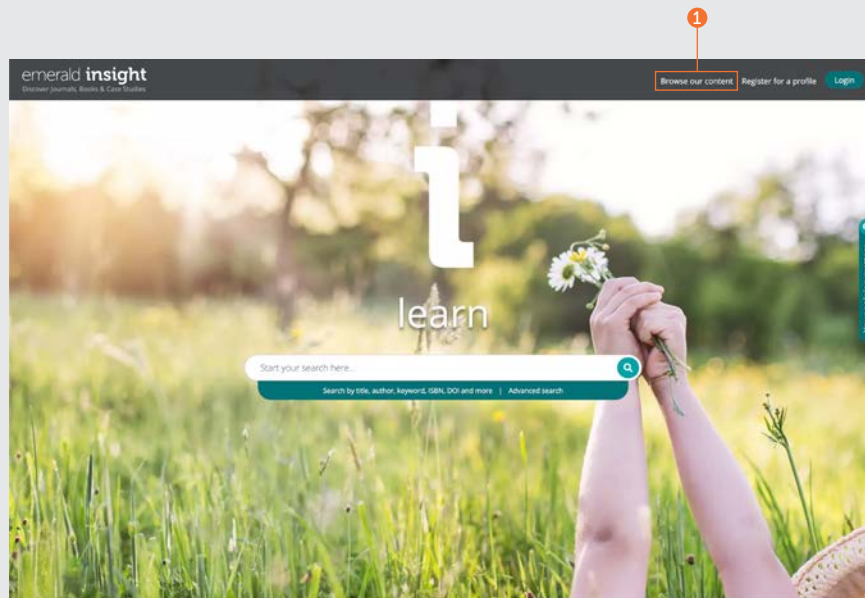
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## 如何透過瀏覽發現內容？

您可以按以下類型瀏覽內容：期刊、書籍、案例研究和Expert Briefings。

1. 選擇頁面頂部的「Browse our content（瀏覽我們的內容）」並選擇您的內容類型。



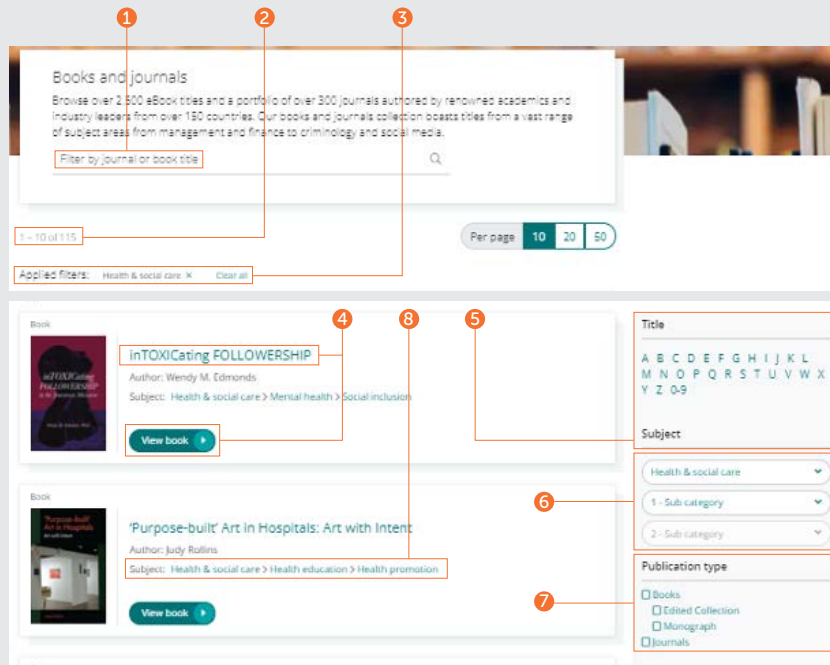
## 瀏覽期刊和書籍

[emerald.com/insight/browse/publications](http://emerald.com/insight/browse/publications)

期刊和書籍瀏覽區彙整了所有期刊和書籍卷冊。該頁面自動預設按字母順序顯示所有內容。

### 期刊和書籍瀏覽 - 篩選和內部搜尋

1. 透過輸入特定書名或可能出現在書名中的詞語來搜尋期刊和書籍。
2. 快速檢視可供瀏覽的書名數量。
3. 套用的篩選器可以單獨清除或選擇「全部清除」。
4. 選擇書名或按鈕以檢視每本期刊或書籍中的所有內容。
5. 使用 A-Z 篩選器根據書名縮小內容範圍。
6. 使用學科篩選器的三層結構，按主題重點縮小內容範圍。「Subjects (學科)」下拉式選單顯示了廣泛的學科，「Subcategories (子類別)」涵蓋了每個學科內的特定領域。
7. 透過選擇「Journals (期刊)」或「Books (書籍)」按出版物類型縮小內容範圍。
8. 每個書名都附有學科類別，因此也可以在此處選擇篩選器。



## 期刊目錄 (TOC) 頁面

1. 在您登入到您的用戶個檔後，您可以訂閱所選的期刊標題內容(電子郵件)通知。
2. 從此頁面為您選擇的期刊設定 RSS 訂閱。
3. 輸入關鍵字或詞組以搜尋 此期刊中的內容。
4. 檢視 EarlyCite 內容 (預印本)。
5. 「開放存取」期由 掛鎖符號標識。
6. 期刊目錄頁面按日期順序顯示所有卷 期內容。
7. 「特別期」在每卷的期清單中 醒目提示。
8. 出版資訊 (ISSN、最早的 內容日期、OpenAccess 狀態、編輯 以及更多資訊的連結) 可以在頁面右側找到。

British Food Journal

Issue(s) available: 1286 – From Volume: 1 Issue: 1, to Volume: 123 Issue: 13

Scrapline:  
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Category: Industry and Public Sector Management

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- Issue 4 2021
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- Issue 2 2021
- Issue 1 2021

Volume 122

- Issue 12 2020
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- Issue 10 2020
- Issue 9 2020
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## 書籍目錄 (TOC) 頁面

1. 概述該書涵蓋範圍。
2. 透過選擇相關核取方塊並按一下「download (下載)」連結來下載多個章節 (PDF)。
3. 按一下章節標題以 HTML 格式檢視內容。
4. 選擇向下箭頭以顯示其他格式和章節詳細資訊。
5. 書籍目錄頁面處於卷冊等級 並顯示所有可用的章節。
6. 對於系列叢書，您可以 透過選擇書名檢視所有可用的卷冊。

The screenshot displays the Emerald Insight book page for "3D Printing Cultures, Politics and Hackerspaces". The page is annotated with numbered circles 1 through 6, corresponding to the steps in the adjacent list.

**1. Synopsis:** A red box highlights the synopsis text: "This book appreciably contributes to growing debates within Science and Technology Studies concerned with cultural politics, the emergence of citizen science and civil society interventions in shaping technology. By drawing on fieldwork data, Savvides examines the burgeoning 3D printing culture in..."

**2. Table of contents:** A red box highlights the "Chapters: download PDFs" link next to the "Table of contents (11 chapters)" heading.

**3. Chapter details:** A red box highlights the "Approaching 3D Printing" chapter entry, which includes the page range "Pages 1-27".

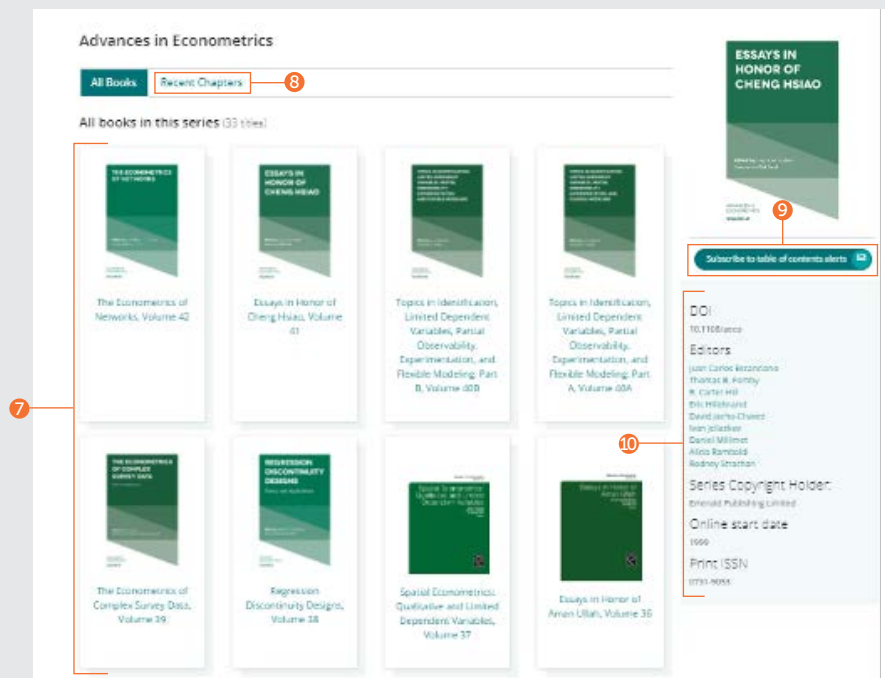
**4. Download options:** A red box highlights the "Content available" status and the download links for HTML, PDF (158 KB), and EPUB (16 MB) for the "Approaching 3D Printing" chapter.

**5. Book series:** A red box highlights the "Book series" information on the right sidebar, including "Digital Activism and Society: Politics, Economy And Culture in Network Communication".

**6. Author and publication details:** A red box highlights the author "Leandros Savvides", the series copyright holder "Emerald Publishing Limited", and the ISBN "978-1-80071-666-7".

續...

7. 您可以從系列叢書首頁輕鬆瀏覽所有卷冊，從最新的卷冊開始。
8. 選擇「Recent chapters（最新章節）」標籤即可快速瀏覽已出版的最新章節。
9. 在您登入到您的用戶個檔後，您可以訂閱所選的叢書標題內容（電子郵件）通知。
10. 出版資訊（DOI、ISSN、最早的線上內容日期和編輯）可在頁面右側找到。



## 瀏覽案例研究

[emerald.com/insight/content/case-studies](https://emerald.com/insight/content/case-studies)

您可以根據案例研究選輯分類瀏覽，或是一次瀏覽所有案例研究內容。在這兩種情況下，您都可以套用各種篩選器來縮小瀏覽範圍。

## 瀏覽所有案例研究 - 篩選和內部搜尋

1. 選擇「View all case studies（檢視所有案例研究）」以按日期順序檢視所有可用案例內容（最新的優先）。

1

View all case studies

## 瀏覽所有案例研究 - 篩選和內部搜尋

續...

1. 顯示 – 如果您完成權限驗證，您可以選擇僅檢視您有權存取的內容。如果您是教職員工並且想使用教學筆記，您可以篩選檢附教學筆記的案例。
2. 案例文長 – 按案例研究文長縮小顯示結果。
3. 學科 – 您可以根據學科重點縮限顯示結果。可多選。
4. 國家 – 該文內容著重的區域。
5. 語言 – 您可以選擇僅檢視西班牙語案例研究。
6. 日期 – 您可選擇月份來快速檢視最新內容，也可按年份縮限所顯示的內容。
7. 案例提供者 – 根據案例選集檢視內容。
8. 透過在搜尋方塊中輸入單字或片語來搜尋案例研究。

The screenshot displays the Emerald Insight search interface for case studies. It features a grid of filter panels on the left and a search bar at the bottom. The filters are numbered 1 through 7, and the search bar is numbered 8.

- 1. Show:** Includes checkboxes for "Only content I have access to" and "Only show cases with teaching notes".
- 2. Case length:** Includes radio buttons for "Under 1,000 words", "1,000 - 3,000 words", "3,000 - 6,000 words", and "Over 6,000 words".
- 3. Subject:** Includes a list of subjects: "Accounting and Finance", "Built Environment", and "Entrepreneurship".
- 4. Country:** Includes a list of countries: "All", "A", "B", "C", "D", "E", "F", "G", "H", "I", "J", "K", "L", "M", "N", "O", "P", "Q", "R", "S", "T", "U", "V", "W", "X", "Y", "Z".
- 5. Date:** Includes a list of dates: "Last 3 months", "Last 6 months", and "Last 12 months". It also includes a "From" and "To" date range selector with a "Go" button.
- 6. Language:** Includes a list of languages: "English" and "Spanish".
- 7. Case provider:** Includes a list of providers: "The CASE Journal", "The Case for Women", "Council of Supply Chain Management Professionals", "Darden Business Publishing Cases", "Emerging Markets Case Studies", "Management School, Fudan University", "Indian Institute of Management, Ahmedabad", "Kellogg School of Management", "The Case Writing Centre, University of Cape Town", and "Graduate School of Business".
- 8. Search bar:** Includes a search bar with the placeholder text "Filter by case title" and a magnifying glass icon.



## 按案例選輯瀏覽

Emerald Insight 的案例研究可透過各種 Emerald 和許可合作夥伴的選輯存取。

1. 僅瀏覽 Emerald 選集旗下的案例研究內容。
2. 僅檢視許可合作夥伴的案例研究內容。當您選擇特定選輯時，這將僅自動按日期順序顯示此選輯的內容（最新的優先）。與上述相同的篩選器和內部搜尋可用於進一步縮小內容範圍。

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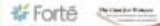


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## 瀏覽Expert Briefings

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### 瀏覽最新的 Expert Briefings

1. 如果您登入您的用戶個檔，您可以按一下訂閱按鈕註冊「專家每日簡報」電子郵件通知。
2. 有了每天發佈的新簡報，您可以在此頁面上檢視最新簡報。按一下超連結的標題或底部的連結以檢視每個簡報。

### 瀏覽並篩選 Expert Briefings

3. 按一下按鈕以按日期順序檢視完整Expert Briefings（最新的優先）。

The screenshot displays the Emerald Expert Briefings website. At the top, the header reads 'Expert Briefings Powered by Oxford Analytica'. Below this, a descriptive paragraph states: 'Bring thematic teaching to life with ready-made course content. Capturing the unbiased analysis of independent industry leaders and academics on political, social and economic events, Expert Briefings explore the implications and impact of emerging trends and developments at a global, regional and country level.' A button labeled 'Click here to view all Expert Briefings' is highlighted with a red box and a red circle with the number 3. To the right, a dark blue sidebar contains the text 'Stay up to date' and 'Sign up to the Expert Daily Briefings email alert and receive up-to-the-minute analysis of global events as they happen.' Below this is a 'Subscribe' button with an email icon, highlighted with a red box and a red circle with the number 1. At the bottom of the sidebar, a note says: 'If your university does not have access to Expert Briefings, visit our Information page to find out more.' Below the main content area, the section 'Latest daily briefing' is shown. It contains two briefing cards. The first card is for 'BELARUS/POLAND' dated '9 November 2021', with the headline 'Belarus raises stakes with Poland with little to gain'. The second card is for 'BRAZIL' dated '9 November 2021', with the headline 'Brazil's Bolsonaro to join Liberal Party pre-election'. Both cards have a 'Continue to read this article >' link at the bottom. The second card is highlighted with a red box and a red circle with the number 2.

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BRAZIL: Bolsonaro will join Liberal Party pre-election

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續...

選擇按鈕檢視所有Expert Briefings後，您可以使用頁面右側的篩選器縮小內容範圍。

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2. 年份 – 按發佈日期縮小範圍。
3. 內容類型 – 根據簡報類型縮限結果。
4. 國家 – 您可以從 A-Z 清單中選擇一個國家/地區來篩選出內容著重的區域。

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